

# SPECTICAST ENTERTAINMENT

## Services and Pricing

SpectiCast distributes film, special event and alternative content to theatres, performing arts centers and other presentation venues in digital HD formats. The SpectiCast Network delivers live and encore simulcasts of cultural events, such as "The Philadelphia Orchestra Concert Series," as well as pre-recorded content such as independent films, repository collections, and re-issue films. Content is delivered via a SpectiCast Digital Network Appliance that is connected between the theatre's digital projector and a standard broadband Internet connection.

### General Pricing Structure:

Film Screenings	In general; 50% of Gross Gate Receipts with No Advance Guarantees
Special Events (Concerts, Lectures, Arts, etc.)	50% of Gross Gate Receipts No Advance Guarantees
Network Appliance:	Refundable Security Deposit of \$395
Installation Support	No Charge
Service/Device Activation	No Charge
Monthly Service Subscription	No Charge
24/7/365 Customer Support	No Charge
Private Theatres	Contact Us For Pricing Options

### Key Service Features

- High Definition Video Resolution - 1080i, 720p and, if required, 480i.
- Audio Output - Up to 5.1 Dolby Digital Surround Sound
- Compatible with any digital projection system that accepts industry-standard A/V connections - RCA/Composite, Component, and HDMI
- No DCI D-Cinema requirement
- Works with standard business-class Internet service. Static-IP address not required

## Technical Requirements

### Live Simulcast Events:

Video Resolution	Required Internet Speed (Downlink)
1080i	10Mbps
720p	7Mbps
480p	3Mbps

### Film and Other Pre-recorded Content:

Video Resolution	Required Internet Speed (Downlink)
1080i, 720p, 480p	3Mbps

## Special Event Recommended Pricing (Depending on market and venue)

Event Name	General Admission		Students	
	Recommended Price	Minimum Price	Recommended Price	Minimum Price
<b>Philadelphia Orchestra Concert Series</b>	\$20.00	\$15.00	\$10.00	\$5.00
<b>Book Club with Michael Smerconish</b>	\$12.50	\$10.00	\$7.50	\$5.00

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### Promotional Support

Secured electronic delivery of promotional materials including posters suitable for display in standard poster cases, program guides, and trailers in flat and scope formats

### Booking

For a full list of pre-recorded and upcoming live events, please see <http://www.specticast.com/events.jsf>

For a list of films, please see <http://www.specticast.com/film.jsp>

For booking information, please contact [bookings@specticast.com](mailto:bookings@specticast.com)

For additional information or to schedule a demonstration contact us at:

Toll Free | 866.996.2842

email | [info@specticast.com](mailto:info@specticast.com)

[www.specticast.com](http://www.specticast.com)

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